

Insight Out Learning Case Study Project: Student Handout

Proposal

You will create a series of ongoing investigations, looking at how artists and designers have approached commercialisation. Based on the grass roots method of information gathering the members of the society will complete a series of case studies which will seek to explore the experiences of creative businesses. This will form a series of case studies which will be unique resource made by creative art and design students for their peers.

The Project Aims to:

- Engage with creative business.
- Research creative business.
- Learn from creative business.

Why should you get involved?

- Opportunity to develop network.
- Opportunity to understand challenges and rewards of self employment at an early stage of your career.
- Opportunity to start to plan and research the links and support for your own business.
- Opportunity to publish an output to a wide audience.
- Develop professional practice, personal skills, attributes as well as evidence for CV.

Insight Out Learning

The Glasgow School of Art

167 Renfrew St.

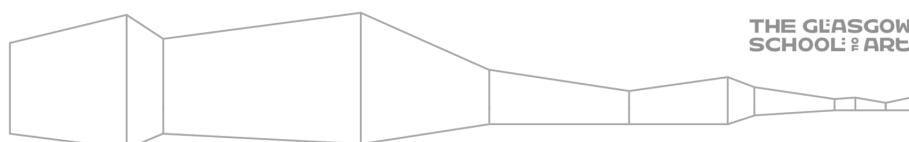
Glasgow, G3 6RQ

t | 0141 353 4500

f | 0141 353 4401

www.insightoutlearning.org.uk

info@insightoutlearning.org.uk



THE GLASGOW
SCHOOL OF ART